

Wanda wonders how printing and paper use affect the environment.



Environmental Messenger

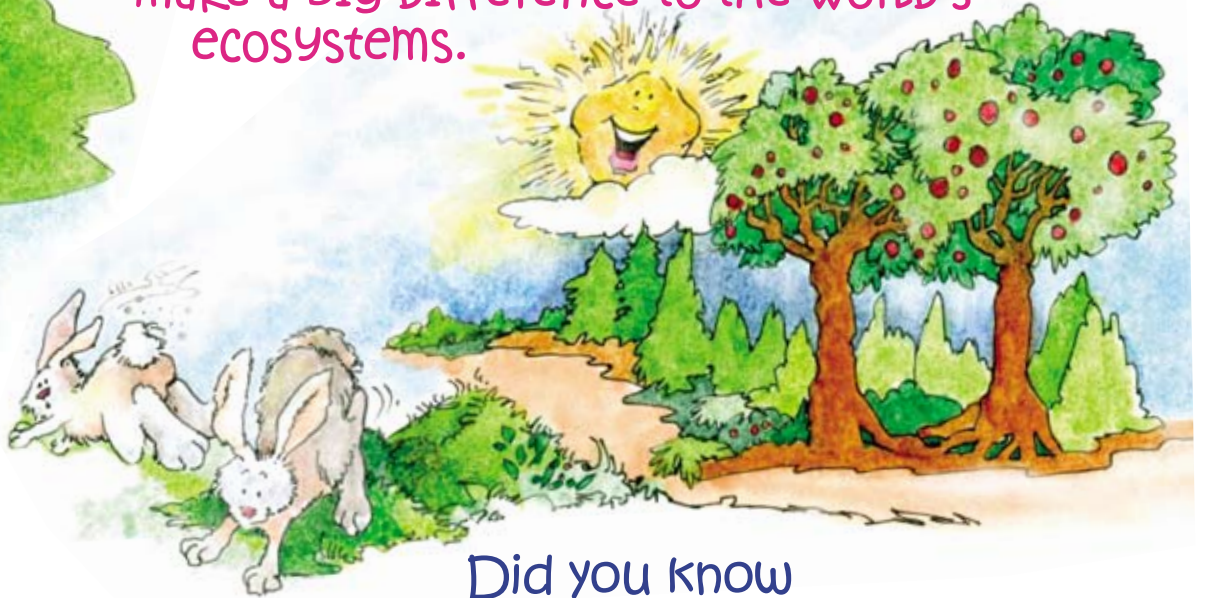
Reduce Our Impact

THINK before you print

Using wise printing techniques can help make a big difference to the world's ecosystems.

HAVE YOU EVER THOUGHT ABOUT HOW MANY THINGS ARE PRINTED ON PAPER?

WHAT WOULD A WORLD WITHOUT PAPER LOOK LIKE?



Did you know

- ... up to 40% of our garbage is made of paper¹
- ... every tonne of paper made from recycled fiber saves 17 trees¹
- ... uses 64% less energy and 50% less water and creates 74% less air pollution

With every tree used to make paper we lose its ability to:

- produce oxygen
- capture carbon dioxide
- filter and clean water
- turn sunlight into energy
- provide habitat for a variety of animals
- create beauty on the earth!



Questions

How do you use paper?

What things can you do instead of printing?

How can you use paper more efficiently?

What things could you ask before printing to ensure you are making the right choice for the environment?

To help conserve paper here are some ideas:

Don't print it:

- send things electronically
- use the internet and intranet to inform
- have incoming faxes directed to your computer
- call instead of sending a letter

If you must print:

- print double sided
- print more than one page per side of paper
- only use colour when absolutely needed
- print on the back side of scrap paper
- use the toner saver feature of your printer/copier
- use paper that is environmentally friendly
- use every space of paper: wider margins, smaller point sizes or type styles
- recycle the paper you don't need!

Do not throw paper into the garbage.

Reuse & Recycle it!

Remember, borrow gently from the earth.

You must be the change you wish to see in the world.
Mahatma Gandhi



commit ■ create ■ participate

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¹ Saskatchewan Waste Reduction Council
² London Remade, The business of Recycling